



Individual Campaign

June 2017 marked the 30th anniversary of Foreverfamily, Inc. (formerly AIM- Aid to Children of Imprisoned Mothers). Foreverfamily is an agency birthed from passion. Sandra Barnhill, a lawyer fighting for prisoner's rights at the time wanted to do more than just represent prisoners. She wanted to inspire hope in the children they had to leave behind. Foreverfamily started as a grassroots effort to support children, their caregivers, and their parents as they worked to remain a family during the period of incarceration.

She enlisted the help of thousands of people who like her wanted to use their gifts and talents to make a difference in the lives of children.

They started simple.

Their initial program, taking children to visit their incarcerated moms, is continued to this day. Over the last 30 years, under this program, Foreverfamily has fortified the parent-child connection for more than 27,000 children and their incarcerated parent.

As the organization celebrates three decades of life-changing work, it is going back to its grassroots principles by mobilizing people one by one to help propel its programming efforts forward.

The 30 for \$30 campaign is simple.

Give \$1 for each of our 30 years and get your family, friends, and colleagues to do likewise.

How? That's simple, too.

Just ask those around you for support as you surround children with the love of family. Here are some ways to kick off a 30 for \$30 campaign on behalf of Foreverfamily:

- ❖ Host a party or a get-together and ask friends to pledge \$30 instead of bringing gifts or food.
- ❖ Do you know 30 people? Ask each of them to support you by giving a dollar or ask them to give the full \$30 pledge.
- ❖ Skip happy hour with your colleagues and donate the \$30 you would spend on drinks and snacks towards the \$30 pledge. Post it as an office challenge for colleagues to do the same!
- ❖ Forego Family Movie Night and donate the cost of your movie tickets towards the \$30 pledge.

Donating is easy, too.

You can:

- ❖ Go to the website (www.foreverfam.org) and click on the donate button to give your pledge via debit/credit card.
- ❖ Use your PayPal account to send money to Foreverfamily. Our phone number is [404/223-1200](tel:4042231200) and the email associated with Foreverfamily's PayPal account is sbarnhill@foreverfam.org
- ❖ Text us a donation.

Want more info?



Contact Sandra Barnhill, founder and CEO, at [678/575-3961](tel:6785753961) or email her at sbarnhill@foreverfam.org.

You may also contact Diana McDonald, President of the National Board of Directors, [404/312-1232](tel:4043121232) or email her at dym@lawfirmmcdonald.com.

We are more than willing to attend your event and talk about the agency and the awesome young people we serve. Thank you in advance.