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## FOR IMMEDIATE RELEASE

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# Corporate and Community Partners Help Bring Christmas to Foreverfamily Children

**December 28, 2009 (Atlanta)** Each year Foreverfamily (*formerly AIM*) celebrates the season with holiday parties for the children, parents and caregivers leading up to Christmas. These parties were held at various facilities in the Atlanta and Louisville, KY area. This year Foreverfamily served 322 children in 5 separate locations.

“All of this would not have been possible without the support of our corporate and community partners.” says Sandra Barnhill, National President. “As everyone tightens their belts, we are all required to become creative with resources; our partnerships allow Foreverfamily to continue to our special programming like the holiday parties.”

Robert Loray with UPS sees this as an opportunity to give back. “We had so much fun. There were 10 UPS employees who participated in this year’s party. We helped bring Christmas cheer to 25 kids ranging in age from 14 months to 18 years. We are already talking about planning [for] next year – ways to make it bigger and better. Foreverfamily is fantastic. Foreverfamily is stepping in and encouraging kids.”

Mellissa Craig with Atlanta Life Investment Advisors echoes the same sentiment. “This is the first year we have been involved with Foreverfamily. We played games with the kids and decorated gingerbread houses. I think they ate as much as they decorated. Everyone had a good time, especially when Santa came. We encouraged people to give back. They [the employees] donated money and supplies to make the party happen.”

“This is our second Christmas in the Louisville area. We have more than doubled the number of children who have connected with their incarcerated fathers. The city of Louisville really worked with us to make the Foreverfamily Louisville party a huge success. We are thankful for all the help we have received” said Barnhill

According to Councilwoman Cheri Bryant Hamilton, whose district includes the Foreverfamily Louisville site, Foreverfamily works to strengthen families. “The entire Council was very impressed with Foreverfamily. It was great seeing the fathers with smiles on their faces and the faces of their children. Foreverfamily is helping them [the men] be better fathers.”

***Foreverfamily*** is a national non-profit organization that assists inmates, their children and other family members in maintaining those critically important family ties that can become strained during a parent's incarceration. ***Foreverfamily's*** efforts focus on children with an incarcerated parent or parents, caregivers and relatives as they strive to remain a family. ***Foreverfamily*** works to ensure that all children have the opportunity to be surrounded by the love of family. Foreverfamily is headquartered in Atlanta with affiliate offices in Atlanta and Louisville, KY.

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